



New initiative sees business and wellbeing worlds collide

An idea sparked by discussions around the impact of the current recession on businessmen in the Waikato is gaining traction.

We've all heard the media reports. People have not only felt the recession pinch financially, but they've experienced the health and psychological effects – either on themselves, their families, friends or colleagues.

Now, a group of Waikato businesses, including Workwise and the Waikato Chamber of Commerce, have started HisBiz. The group aims to explore the wider impacts of the recession and issues facing men today, looking at ways of creating better networks and supporting local business to be more successful.

The HisBiz group are currently hosting a round of 'Bloke's Breakfast' events and running an [online survey](#) to gather ideas and thoughts about what men want from a business network.

From this valuable information HisBiz aims to establish a series of exciting events and create a website targeted at Kiwi businessmen. The website is expected to be a valuable networking tool as well as provide information and discussion around business health, personal wellbeing and a range of other topics from sport to technology! Click [here](#) to let us know your thoughts.

We all know time is in high demand, so don't worry – the [survey](#) is quick and painless!

Many thanks for your support!