



# HISBIZ

## On a serious note...

*9<sup>th</sup> September 2009*

While the All Blacks trained at Waikato Stadium in preparation for Saturday's match against the Springboks and the rugby world's attention started to turn to the 2011 World Cup; another bunch of Kiwi blokes were mulling over some of the more serious issues facing men today.

Men from a cross section of Waikato industries turned out to the 'Bloke's Breakfast' launch of [HisBiz](#) on Wednesday.

The venture, that will see the business and wellbeing worlds more closely aligned, was born out of a discussion around the impact the recession was having on business and lives.

At Wednesday's launch HisBiz group member and King Street Advertising chief executive Chris Williams demonstrated just how heavy that impact can be. He spoke from the heart about his best mate who committed suicide when the stress became too much for him. The effect on his mate's family and friends was huge and Chris went on to write a column in the Waikato Times about the impact of the suicide. It was that column that sparked the momentum and provided the foundation for HisBiz.

In a call for men to support each other more, Waikato Chamber of Commerce chief executive Wayne Walford also spoke of his personal experiences and the value of connection.

Finally, Workwise regional manager Tyron Pini spoke more about the nuts of bolts of HisBiz. The group plan to organize regular networking events and are looking at developing a HisBiz website to provide opportunities for men to network, connect and share information and stories.

To support the development of HisBiz please fill in the [online survey](#). It looks at what you want from HisBiz, what information is needed and what sort of events you'd support...and it only takes 10 minutes of your time!

To get involved with HisBiz or for more information email: [theguys@hisbiz.co.nz](mailto:theguys@hisbiz.co.nz).